

Childsmile National Headline Data: Highlights 2024-25

Childsmile Evaluation Team
December 2025



Childsmile Nursery Supervised Toothbrushing Programme

95.3% of nurseries participated in the supervised toothbrushing programme in 2024-25.

The percentage of nurseries participating continues to increase each year, indicating continued progress towards pre-Covid pandemic participation levels.



Childsmile School Supervised Toothbrushing Programme



58.0% of primary schools are now participating in supervised toothbrushing (exceeding the target of 20%)



Childsmile Community & Practice



Referrals to Childsmile by Health Visitors decreased by 8% in 2024-25 compared with the previous year.

39% of referrals to Childsmile by Health Visitors were for children residing in SIMD 1.

Going forward the focus for referrals to Childsmile will be children in SIMD 1 in the first year of life.

Activity in dental practices

70.6% of 3-5 year olds who were registered with an NHS dentist received Enhanced Preventative Advice & Treatment (including Childsmile) in this period.

